

# **AI Product Manager**

## **1. About the Role**

The Product Manager will serve as the connective tissue between business strategy, customer needs, and engineering execution. This is a strategic leadership role requiring deep technical literacy, strong communication skills, and the ability to drive measurable ROI across the product lifecycle.

### **The ideal candidate brings:**

- Data-driven thinking with a strong analytical mindset
- Solid grasp of modern web technologies (React.js, Node.js, MongoDB)
- Proven ability to manage high-performing, cross-functional teams
- Track record of aligning product investments with company-wide growth objectives

## **2. Key Responsibilities**

### **2.1 Product Strategy & Roadmap**

- Own, define, and communicate a clear, prioritised product roadmap aligned with company vision and market trends
- Translate high-level strategic goals into actionable quarterly and annual delivery plans
- Conduct ongoing competitive analysis and market research to identify opportunities and threats
- Align roadmap priorities with stakeholders through regular reviews and ceremonies

### **2.2 End-to-End Product Management**

- Manage the full product lifecycle — from discovery and user research through launch and post-launch analysis
- Write clear PRDs, user stories, acceptance criteria, and functional specifications

### **2.3 Team Leadership & People Development**

- Lead, mentor, and inspire a cross-functional team of engineers, designers, QA, and analysts
- Conduct regular 1:1s, performance reviews, and skill gap assessments to support individual growth

## **2.4 ROI & Business Case**

- Define, track, and report on KPIs and business metrics to measure the financial impact of product decisions
- Build business cases for product investments and present them to senior stakeholders

## **2.5 Agile Delivery & Process**

- Own and facilitate agile ceremonies: sprint planning, standups, sprint reviews, and retrospectives
- Drive continuous improvement in team velocity, delivery quality, and sprint predictability
- Partner with engineering leads to evaluate technical feasibility and ensure delivery commitments are realistic
- Define and enforce Definition of Done (DoD) and quality gates

## **2.6 Stakeholder Communication**

- Act as the primary point of contact for product vision and delivery status across all levels
- Run executive product briefings, roadmap reviews, and investor-facing presentations
- Translate technical concepts for non-technical stakeholders and business strategy for engineering teams
- Manage expectations proactively — communicate risks, delays, and scope changes with transparency

## **2.7 Go-To-Market & Launch Strategy**

- Define and execute GTM strategies for major feature releases and product launches
- Partner with marketing, sales, and customer success to align launch readiness and adoption plans
- Monitor post-launch performance and rapidly iterate based on user feedback and analytics

## **2.8 Customer & Market Research**

- Conduct user interviews, usability studies, and customer feedback sessions regularly
- Synthesise qualitative insights and quantitative analytics into prioritised product decisions
- Champion the voice of the customer across all product and engineering discussions

### 3. Technical Knowledge

While this role does not require hands-on coding, a solid working understanding of the following technologies is essential for effective product decision-making, feasibility assessment, and engineering collaboration:

Technology	Expected Proficiency
<b>React.js</b>	Component-based architecture, state management, frontend rendering — write precise UI requirements and evaluate design feasibility.
<b>Node.js</b>	REST API design, middleware concepts, server-side logic — assess backend complexity and build vs. buy trade-offs.
<b>MongoDB</b>	Document-based data models, indexing, and aggregation pipelines — engage meaningfully in data architecture discussions.
<b>Analytics Tools</b>	Proficiency with Mixpanel, Amplitude, Google Analytics. Ability to self-serve data queries without engineering dependency.
<b>API / Integration</b>	Read API documentation, understand webhooks and event-driven architectures, coordinate third-party integrations.
<b>Cloud Platforms</b>	Working knowledge of AWS, GCP, or Azure for scalability, security, and infrastructure cost planning.
<b>PM &amp; Dev Tools</b>	Hands-on use of Jira, Confluence, Linear, Figma, Notion, GitHub issues, and project tracking dashboards.