

Senior SEO Executive Jobs Delhi

About Techmagnate-

Techmagnate (<https://www.techmagnate.com/>) is a leading Digital Marketing Agency based in New Delhi, India and we are expanding! We are looking for Rol-driven digital marketing experts to #BeAMagnate.

Our core competencies are digital marketing & technology solutions. We help you to outline, evolve and employ proficient, best priced and top-notch Digital Marketing Services, including Search Engine Optimization, Pay Per Click, App & Mobile Marketing, Reputation Management, Social Media, Content Marketing and more related services to empower your business.

We have a strong, hustling and enthusiastic team of 250+ young digital marketing professionals who have delivered fantastic results for top-notch clients in industries like BFSI, B2B, Healthcare, IGaming, Education and Ecommerce.

Our 9 Core Values are more than just words, they're a way of life. We know that Company with a strong culture & a higher purpose perform better in the long run.

Do you relate to our values?

- ❖ Digital Excellence
- ❖ Trusted Partnerships
- ❖ We've got each other's back
- ❖ We see things end to end
- ❖ Think big, be bold
- ❖ Keep learning, keep unlearning
- ❖ Abundant positivity
- ❖ Open mind open door
- ❖ Customer Growth

What You Do:

- ❖ Check Google Analytics and Keyword Rankings on daily basis.
- ❖ Manage both on-page SEO and off-page SEO.
- ❖ Recommend changes to website architecture, content, linking and other factors to improve SEO positions for target keywords.
- ❖ Strong awareness on Google Algorithm Updates
- ❖ Work with the development team to ensure SEO best practices are properly implemented on newly developed code.
- ❖ Perform ongoing keyword discovery, expansion and optimization.
- ❖ Develop and implement link building strategy.
- ❖ Manage webmaster accounts, notifications and implement best practices.

- ❖ Conduct competition analysis, prepare reports on findings and share the results with internal stakeholders.
- ❖ Stay up-to-date with the latest trends and changes with SEO and major search engines.
- ❖ Timely dispatch of periodical work reports to internal and external stakeholders in SEO projects.
- ❖ Headline writing skills
- ❖ He/she must also possess good English communication skills (written and oral).

What You Need:

- ❖ A minimum of 2-3 Years of experience executing SEO Projects
- ❖ Knowledge of HTML & CMS tools like WordPress, Joomla, Magento, OpenCart, etc.
- ❖ Good verbal and written communication skills
- ❖ A good balance of strategic and tactical knowledge in SEO.

Who You Are:

- ❖ You're intensely passionate about all things Digital & Interactive.
- ❖ You're not afraid to reach and dream big.
- ❖ You're upbeat & positive. And a relentless problem solver.
- ❖ You believe in driving value to customers via SEO results