

SEO Team Leader / Assistant Team Leader Jobs Delhi

About Techmagnate-

Techmagnate (<https://www.techmagnate.com/>) is a leading Digital Marketing Agency based in New Delhi, India and we are expanding! We are looking for Rol-driven digital marketing experts to #BeAMagnate.

Our core competencies are digital marketing & technology solutions. We help you to outline, evolve and employ proficient, best priced and top-notch Digital Marketing Services, including Search Engine Optimization, Pay Per Click, App & Mobile Marketing, Reputation Management, Social Media, Content Marketing and more related services to empower your business.

We have a strong, hustling and enthusiastic team of 250+ young digital marketing professionals who have delivered fantastic results for top-notch clients in industries like BFSI, B2B, Healthcare, IGaming, Education and Ecommerce.

Our 9 Core Values are more than just words, they're a way of life. We know that Company with a strong culture & a higher purpose perform better in the long run.

Do you relate to our values?

- ❖ Digital Excellence
- ❖ Trusted Partnerships
- ❖ We've got each other's back
- ❖ We see things end to end
- ❖ Think big, be bold
- ❖ Keep learning, keep unlearning
- ❖ Abundant positivity
- ❖ Open mind open door
- ❖ Customer Growth

What You Do :

- ❖ Thorough knowledge of Web Analytics and Webmaster tools.
- ❖ Monitor Search Engine news to stay abreast of algorithmic updates.
- ❖ Develop & execute SEO strategy and project deliverables for clients.
- ❖ Track project quality and team performance on a weekly basis.
- ❖ Possess a thorough understanding of SEO and organic search methods.
- ❖ Study the latest offerings and developments in the Internet Marketing industry.
- ❖ Study the latest offerings and developments related to respective clients' industries.
- ❖ SEO project coordination between team members.
- ❖ Ensure timely reporting of client projects as required (weekly/fortnightly/monthly).

- ❖ Keep communication channels open between client, SEO team members and Business Development team.
- ❖ Develop content specifications and review content to ensure quality standards.
- ❖ Ensure timely delivery of Content Requirements Sheet to the Content Writing team.
- ❖ Daily monitor Content delivery to match content deployment for off-page SEO.
- ❖ Ensure timely escalation of work-flow issues to relevant teams.
- ❖ Ensure timely delivery of MIS reports to the reporting head.
- ❖ Coordinate client servicing and communication with the Account Manager.
- ❖ Coordinate team training and development.

What You Need :

- ❖ Strong project management & team work execution skills.
- ❖ Excellent verbal and written communication skills.
- ❖ Post-graduate degree and/or diploma in IT, Internet/Search Engine Marketing.
- ❖ A minimum of 3 years of experience within the SEO industry.
- ❖ Knowledge of Search Engine Optimization methodologies and Web Analytics.
- ❖ At least 3 references.

Who You Are :

- ❖ You're intensely passionate about all things Digital & Interactive.
- ❖ You're not afraid to reach and dream big.
- ❖ You're upbeat & positive. And a relentless problem solver.