

General Manager / Assistant General Manager SEO Jobs Delhi

About Techmagnate-

Techmagnate (<https://www.techmagnate.com/>) is a leading Digital Marketing Agency based in New Delhi, India and we are expanding! We are looking for Rol-driven digital marketing experts to #BeAMagnate.

Our core competencies are digital marketing & technology solutions. We help you to outline, evolve and employ proficient, best priced and top-notch Digital Marketing Services, including Search Engine Optimization, Pay Per Click, App & Mobile Marketing, Reputation Management, Social Media, Content Marketing and more related services to empower your business.

We have a strong, hustling and enthusiastic team of 250+ young digital marketing professionals who have delivered fantastic results for top-notch clients in industries like BFSI, B2B, Healthcare, IGaming, Education and Ecommerce.

Our 9 Core Values are more than just words, they're a way of life. We know that Company with a strong culture & a higher purpose perform better in the long run.

Do you relate to our values?

- ❖ Digital Excellence
- ❖ Trusted Partnerships
- ❖ We've got each other's back
- ❖ We see things end to end
- ❖ Think big, be bold
- ❖ Keep learning, keep unlearning
- ❖ Abundant positivity
- ❖ Open mind open door
- ❖ Customer Growth

What You Do :

- ❖ Manage a team comprising of SEO Managers, TLs, Senior SEOs and Junior SEOs
- ❖ Proactively drive client servicing and relations.
- ❖ Be the customer's voice in SEO Operations team.
- ❖ Critically examine execution of SEO Projects & troubleshoot problems on the go.
- ❖ Lead client review meetings & ensure customer delight.
- ❖ Map customer expectations at high level & evolve SEO practices to ensure customer delight.
- ❖ Ensure client retention.
- ❖ Ensure timely execution of projects.
- ❖ Ensure timely reporting for clients.

- ❖ Keep communication channels open between client, SEO team members and Business Development team.
- ❖ Possess a thorough understanding of SEO and organic search methods.
- ❖ Thorough knowledge of Web Analytics and Webmaster tools.
- ❖ abreast of algorithmic updates and latest trends, tools and techniques followed in internet marketing.

What You Need :

- ❖ A minimum of 10 years of Client & Team Management experience in the Digital Marketing arena.
- ❖ Sound experience of managing multiple projects in agency/client relationship model.
- ❖ Strong understanding of Internet Marketing principles.
- ❖ Extremely strong verbal and written communication skills.
- ❖ Ability to prioritize strategically and analyze large sets of data.
- ❖ Postgraduates with Marketing, IT or Communications degree and/or diploma preferred.

Who You Are :

- ❖ You're skilled at building and maintaining long-term relationships.
- ❖ You're intensely passionate about all things Digital & Interactive.
- ❖ You have the ideas and the strategies to implement them.
- ❖ You're not afraid to reach and dream big.
- ❖ You're upbeat & positive. And a relentless problem solver.
- ❖ You believe in driving value to customers via SEO results