

Client Servicing Executive (Digital Marketing) Jobs Delhi

About Techmagnate-

Techmagnate (<https://www.techmagnate.com/>) is a leading Digital Marketing Agency based in New Delhi, India and we are expanding! We are looking for Rol-driven digital marketing experts to #BeAMagnate.

Our core competencies are digital marketing & technology solutions. We help you to outline, evolve and employ proficient, best priced and top-notch Digital Marketing Services, including Search Engine Optimization, Pay Per Click, App & Mobile Marketing, Reputation Management, Social Media, Content Marketing and more related services to empower your business.

We have a strong, hustling and enthusiastic team of 250+ young digital marketing professionals who have delivered fantastic results for top-notch clients in industries like BFSI, B2B, Healthcare, IGaming, Education and Ecommerce.

Our 9 Core Values are more than just words, they're a way of life. We know that Company with a strong culture & a higher purpose perform better in the long run.

Do you relate to our values?

- ❖ Digital Excellence
- ❖ Trusted Partnerships
- ❖ We've got each other's back
- ❖ We see things end to end
- ❖ Think big, be bold
- ❖ Keep learning, keep unlearning
- ❖ Abundant positivity
- ❖ Open mind open door
- ❖ Customer Growth

Job Description:

- ❖ Building and managing strong relationships with clients with regards to online digital projects (SEO,SMO,PPC)
- ❖ Collecting regular feedback from clients and sharing the insights for development
- ❖ Handling Queries of Clients and fixing issues through proper co-ordination
- ❖ Responsible for revenue generation/ payment collection from the existing customers
- ❖ Co-ordinate with the Existing clients to cross sell new service
- ❖ Attending client meetings with the Account Manager to fix issues
- ❖ Coordinating the execution of the various elements of the project
- ❖ Identifying account growth opportunities and directing these to the Sales team

- ❖ Responsible for all aspects of project closure including producing project reports

Job Requirement:

- ❖ 1+ years of exp. must into client servicing into online/digital marketing
- ❖ College Degree Preferred
- ❖ Good working knowledge of the business, particularly in Project Management/Client Services activities
- ❖ Experience with managing a client account
- ❖ Experience in managing projects across multiple geographies
- ❖ Ability to consultatively engage with customers and to quickly make complex decisions
- ❖ Broad understanding / working knowledge across a broad range of service lines