

About Techmagnate-

Techmagnate (<https://www.techmagnate.com/>) is a leading Digital Marketing Agency based in New Delhi, India and we are expanding! We are looking for ROI-driven digital marketing experts to #BeAMagnate.

Our core competencies are digital marketing & technology solutions. We help you to outline, evolve and employ proficient, best priced and top-notch Digital Marketing Services, including Search Engine Optimization, Pay Per Click, App & Mobile Marketing, Reputation Management, Social Media, Content Marketing and more related services to empower your business.

We have a strong, hustling and enthusiastic team of 250+ young digital marketing professionals who have delivered fantastic results for top-notch clients in industries like BFSI, B2B, Healthcare, IGaming, Education and Ecommerce.

Our 9 Core Values are more than just words, they're a way of life. We know that Company with a strong culture & a higher purpose perform better in the long run.

Do you relate to our values?

- ❖ Digital Excellence
- ❖ Trusted Partnerships
- ❖ We've got each other's back
- ❖ We see things end to end
- ❖ Think big, be bold
- ❖ Keep learning, keep unlearning
- ❖ Abundant positivity
- ❖ Open mind open door
- ❖ Customer Growth

Job Summary:

We are seeking a highly skilled and experienced Senior SEO Manager to lead and grow our SEO function with a focus on strategic planning, client management, team leadership, and technical SEO execution. The ideal candidate will bring a data-driven mindset, strong technical capabilities, and a passion for delivering impactful results across multiple client accounts or internal projects. This is a leadership role that requires deep SEO expertise, strong communication skills, and the ability to manage teams and collaborate across departments and client organizations.

Key Responsibilities:

SEO Strategy & Execution

- ❖ Develop and implement comprehensive SEO strategies aligned with client goals and business objectives.

- ❖ Conduct in-depth SEO audits to identify technical and content-related opportunities.
- ❖ Define clear KPIs, forecast SEO impact, and report performance using platforms such as GA4, GSC, Ahrefs, SEMrush, and Looker Studio.
- ❖ Stay on top of Google algorithm updates and adapt strategies accordingly.

Client Handling & Relationship Management

- ❖ Act as the primary SEO point of contact for key clients or internal stakeholders.
- ❖ Lead client communications including strategy presentations, performance reports, and roadmap planning.
- ❖ Build and maintain strong client relationships through trust, transparency, and results.
- ❖ Translate complex SEO data into clear, client-friendly language and actionable recommendations.

Team Management & Collaboration

- ❖ Manage and mentor a team of SEO specialists, analysts, and content contributors.
- ❖ Oversee task assignment, quality control, and delivery timelines.
- ❖ Encourage continuous learning and skill development within the team.
- ❖ Collaborate with content, development, UX, and PPC teams for integrated digital campaigns.

Technical SEO Leadership

- ❖ Oversee site architecture, crawlability, indexation, page speed optimization, and Core Web Vitals.
- ❖ Implement and manage schema markup and structured data strategies.
- ❖ Partner with developers to resolve technical issues and ensure SEO best practices are built into site infrastructure.
- ❖ Conduct log file analysis, manage redirects, and optimize for mobile-first indexing.

Required Qualifications:

- ❖ 5–8 years of hands-on SEO experience, with at least 2 years in a leadership or client-facing role.
- ❖ Demonstrated success developing and executing SEO strategies across diverse industries or large-scale websites.
- ❖ Strong experience with technical SEO (site structure, JavaScript SEO, CWV, structured data).
- ❖ Strong project management skills and ability to prioritize in a fast-paced environment.
- ❖ Proficiency with tools including Google Search Console, GA4, Screaming Frog, Ahrefs, SEMrush, and similar.
- ❖ Exceptional communication and presentation skills.

Preferred Qualifications:

- ❖ Experience working in a digital marketing agency or handling multiple clients simultaneously.
- ❖ Familiarity with CMS platforms like WordPress, Shopify, or Adobe Experience Manager.
- ❖ Basic understanding of HTML, CSS, and JavaScript.
- ❖ Experience with international SEO, multi-language/multi-region sites, or eCommerce platforms.
- ❖ Google certifications (Analytics, Tag Manager, Ads) are a plus.